



587 Ellice Avenue, Winnipeg Manitoba R3G 1M5 / Corner of Ellice & Sherbrook

Information: (204) 775-4929 / [www.geocities.com/lect](http://www.geocities.com/lect) / mailing: c/o New Life Ministries, 514 Maryland Street, Winnipeg, Mb R3G 1M5 / [nlm@shaw.ca](mailto:nlm@shaw.ca)



### Background & Vision

The Ellice Café and Theatre is a non-profit community restaurant/theatre providing quality affordable food and entertainment for people from the West End and elsewhere. The café employs local people and income helps sustain the transitional housing and other community programs of New Life Ministries.

The theatre is run mostly by volunteers and aims to support the arts, provide a diverse range of entertainment affordable entertainment options for community residents and also bring people to the West End. For more information on the community work of New Life Ministries, please see [www.geocities.com/nlm514](http://www.geocities.com/nlm514).

### Theatre Includes:

- Theatre style seating for 230 / Stage: 30' W x 20' D
- Lighting & sound system / Lectern
- DVD & presentation projection system (with remote)
- Referrals to paid sound and/or light technicians if desired
- Note: party must book extra time for rehearsal
- Small side dressing room off stage available at present

### Food / Concessions:

All concessions or catering at events are provided by the Ellice Café & Theatre. Options range from popcorn, fountain drinks, and candy concessions to hot food, hors d'oeuvres and desserts catered by the café. We also allow attendees to bring their Ellice Café meal orders into the theatre. No outside food or drinks are allowed. Concessions and food sales are key to our sustainability. While we do not have a liquor license, users may request permission to obtain their own MLCC permit for a private function.

### Donation:

As long as we can operate the theatre with volunteers, our goal is not to have a rental fee for the venue. But we encourage the artist/organization to reciprocate our support of their talents by making a charitable contribution to the community work and

housing initiatives of New Life Ministries. Donations also help us pay off the capital and operational costs of the facility. Donations are addressed to New Life Ministries, and all donors will receive a charitable donation receipt.

### Conditions of theatre use:

- 1) tell at least 3 other artists/departments about our venue
- 2) encourage eating at the Ellice Café in your promotional material. (ie., "Come for a meal before the show" / "Have some of the great homemade desserts after the show")
- 3) provide New Life Ministries with 20 tickets to the performance. These tickets will be sold at discount or distributed to residents of their transitional housing and/or other local community residents.
- 4) try to keep shows as affordable as possible for the broadest range of people
- 5) Try to keep shows respectful of the diversity of ages, cultures and background of residents of the West End. If you have a sense that something may be inappropriate for certain age groups or offensive to others, please let us know since we are promoting this as a community-friendly venue.

### Promotion/running of event:

- Client is responsible to promote event and will take front ticket sales.
- Client must negotiate with theatre how many volunteers are required for ticket purchases at event, ushering and security and we ask that you consider this service in your donation.

### Liability/damage deposit:

- The theatre is not responsible for any accidents/theft or injury relating to the use of the facility.
- A refundable damage deposit of \$200 must be paid to theatre by a separate cheque that will be returned after the event, once the venue and equipment have been checked.